

The Institute is governed by a volunteer board of 38 directors drawn from hands-on policy makers, elected officials, and industry leaders who are active in the water resources industry.

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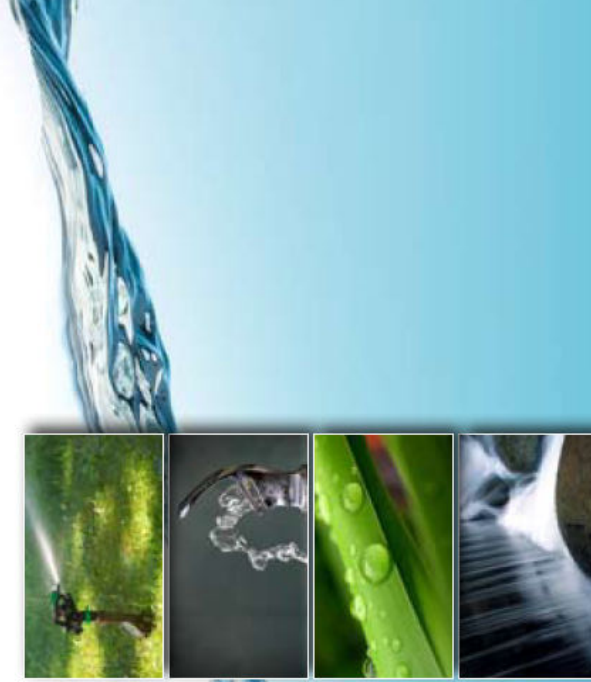
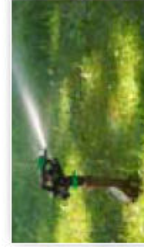
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# URBAN WATER INSTITUTE, INC.



## Who Are We?

The Urban Water Institute, Inc. is a nonprofit public organization whose goal is to inform and educate the water resource industry of policies that affect consumers and the general economy. Founded in California in 1993 and incorporated as a 501.3.c organization, the Institute seeks to inform public agencies and private firms of issues pertaining to water economics and management.

## Our Mission:

"To provide non-partisan information of timely and pertinent topics to the water resource industry, including public agencies, non-governmental organizations, and private firms, with particular emphasis on water economics, management and resource policies as they affect consumers and the general economy."

## How We Accomplish Our Mission

Many of the Institutes' activities take place at our annual conferences and workshops. Conferences are held multiple times throughout the year and focus on the latest policies, legislative and regulatory issues, and funding options for various water-related issues. Speakers include experts from both public and private

organizations who provide a focused, timely and balanced assessment of the key issues and challenges facing our industry. Opportunities also exist for these organizations to exhibit at our conferences and workshops.

## Membership

Urban Water is always looking to expand its membership to those with a special interest in water policies, regulations, and management. Membership dues are on a sliding scale based on the size of the agency or firm. The annual membership fee ranges between \$500 and \$2,500 dollars and includes:

- Discounted rates to all conferences and workshops
- Monthly receipt of the Urban Water Alert newsletter
- Opportunity to serve on the Board
- Opportunity to interact with key decision maker in the water industry
- Invitation only discussion groups with key policy and political leaders

## Benefits of Membership

Quite simply, joining the Institute allows you and your organization a great opportunity:

- to network with water industry leaders in a small, informal atmosphere
- to be informed on the latest trends and issues facing the water industry
- to actively participate in the dialogue on the latest legislative and regulatory challenges facing your organization

## Interested in Becoming an Exhibitor or a Sponsor

- Increase your visibility
- Showcase your services
- Market your products

Urban Water encourages vendors and sponsors at both conferences and workshops. Visit us online at [www.urbanwater.com](http://www.urbanwater.com) to download vendor and sponsor information.

## Interested in Advertising on our Website?

[www.urbanwater.com](http://www.urbanwater.com) offers links to vendor sites and products.

Please visit our website for more information. [www.urbanwater.com](http://www.urbanwater.com)

## Representative Speakers at UWI Events

- John Garamendi, Former Lt. Governor, California, and US Congressman (10th District)
- A.G. Kawamura – Director, Secretary of California State Department of Food and Agriculture
- Ann Castle, Assistant Secretary of the Interior
- Congresswoman Grace Napolitano (38th District) – Chair, Water and Power Subcommittee
- Dan Walters, Sacramento Bee
- Ken Calvert, U.S. Congressman (44th District), Member, Energy and Water Subcommittee
- Late David Kennedy, Former Director, California Department of Water Resources
- Lester Snow, California Natural Resources Secretary
- Pat Mulroy, General Manager of Southern Nevada Water Authority
- Willie Brown, Former Mayor of San Francisco
- Since 1993, all past and present Chairmen of the Board and General Managers of the Metropolitan Water District of Southern California

## Past Topics at UWI Events

- Bay Delta/Colorado River Issues
- New Water Resources Development
- Permit Streamlining
- Privatization and public/private partnerships
- Clean Water Regulation
- Ocean Desalination
- Water Recycling
- Water Rates
- Energy

